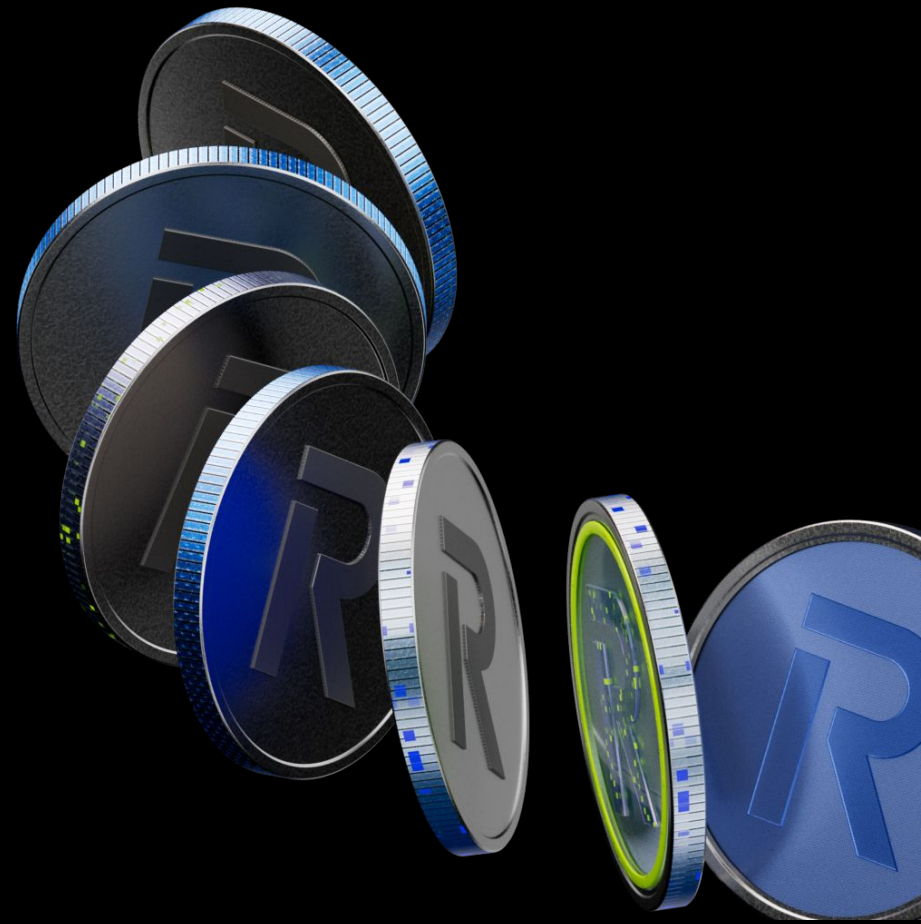


# Revolut



“

# REVOLUT'S GROWTH IN THE NETHERLANDS



**Francesco Aghemio**  
Branch Manager BE & NL



# AT A GLANCE

REVOLUT AT A GLOBAL SCALE

**+40**  
Countries



Total Customers  
(November 2024)

**50M**



**10,000+**

Revolut employees  
worldwide

**500M+**

Transactions per  
month - globally

Monthly Transactions

2022  
**341M**

2023  
**590M**

**↑73%**



01

# REVOLUT'S JOURNEY IN THE NETHERLANDS SO FAR

# REVOLUT IN THE NETHERLANDS

*Numbers that speaks for themselves*

**+1M**

Retail Customers in The Netherlands (February 2025)

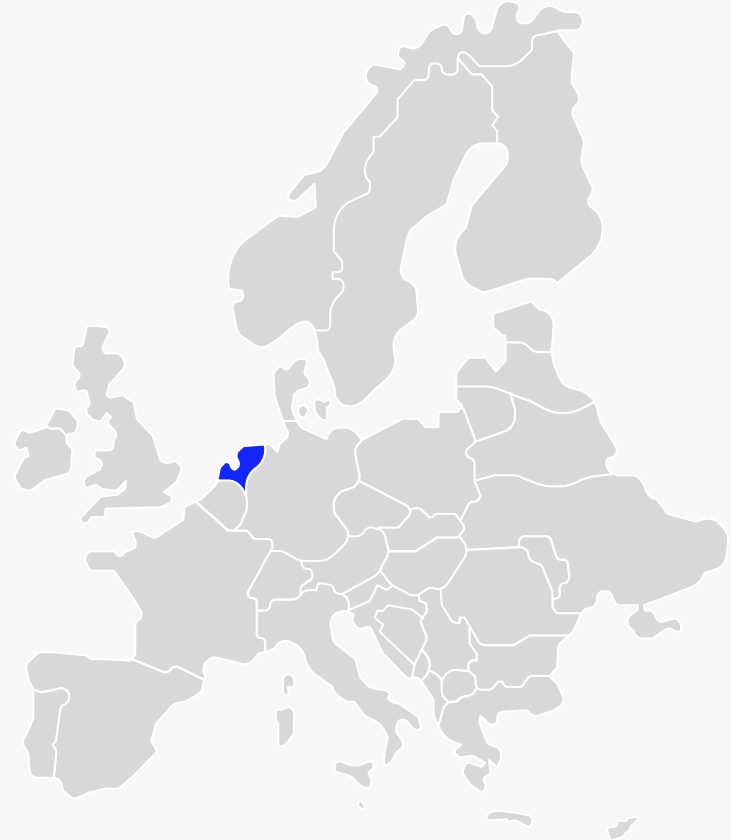
**+48K**

Sign-ups this month (January 2025)

**#1**











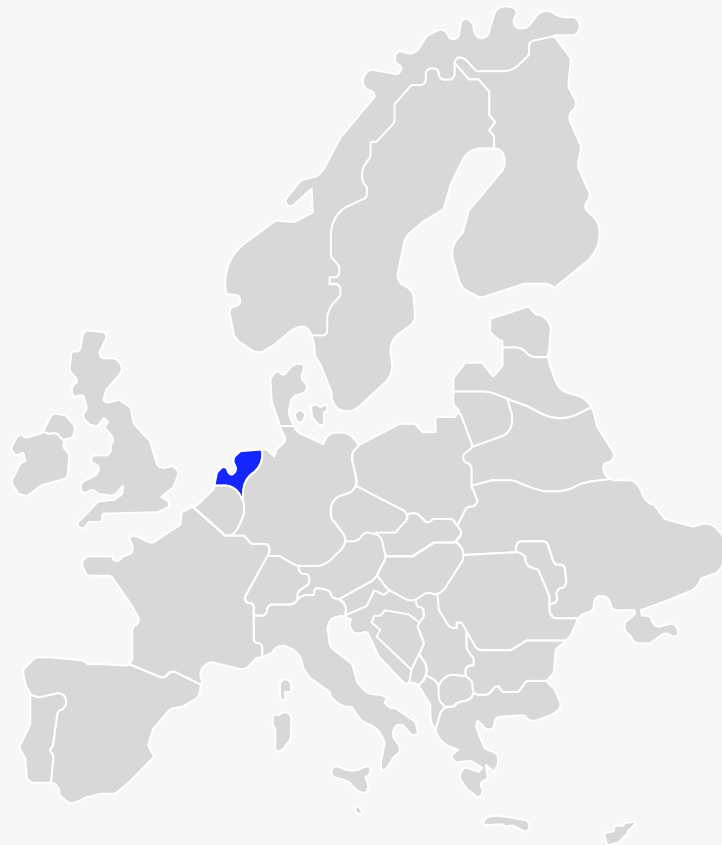
The most downloaded financial app in Europe



# REVOLUT IN THE NETHERLANDS

Numbers that speaks for themselves - downloads in the last 12 months on both IOS+Android.

App Publisher	Downloads Absolute	Downloads % of Total
<b>Selected Apps Total</b>	<b>3,068,048</b>	<b>100.0%</b>
 <b>Revolut: Spend, Save, T...</b> Revolut	884,481	28.8%
 <b>ING Bankieren</b> ING Bank N.V.	584,970	19.1%
 <b>Rabobank</b> Rabobank Nederland	486,052	15.8%
 <b>ABN AMRO</b> ABN AMRO Bank N.V.	393,775	12.8%
 <b>bunq</b> bunq	300,196	9.8%
 <b>Wise: International Tra...</b> Wise Payments	160,538	5.2%
 <b>Trade Republic: Broker ...</b> Trade Republic Bank	152,239	5.0%
 <b>Remitty: Send Money &amp; ...</b> Remitty	105,797	3.4%

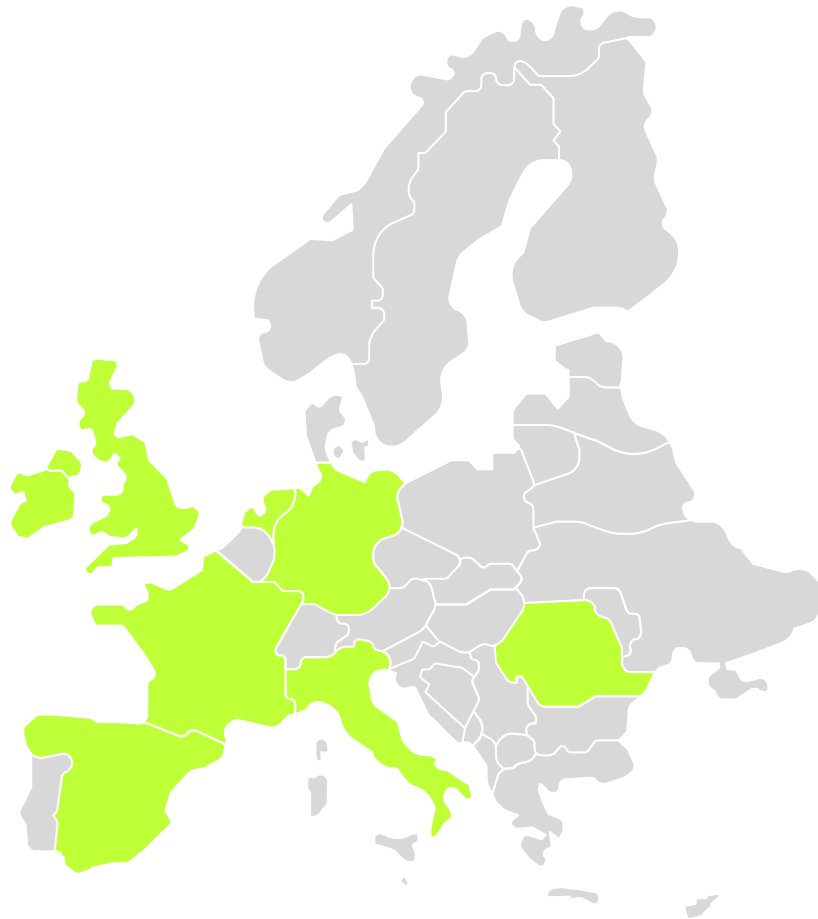


# REVOLUT BANK UAB BRANCHES

Network of live and planned branches




















- 8 live branches
- Launching local branches allows Revolut to offer local bank accounts and other services to customers
- Branch teams established to work on local product strategy and regulatory requirements

**Live branches**



# REVOLUT GROUP GLOBAL PRODUCTS & SERVICES

We continue building best-in-class products that resonate with consumers' and business' financial needs.

 Local Account	 Payments	 Secure Cards	 Rewards	 Budgeting	 Lifestyle	 <18	 Insurance	 Investing	 Crypto
 Corporate Cards	 Insurance	 Merchant	 Accounts	 Payments	 Expenses	 Invoices	 Payroll	 Marketplace	

\*Retail and business services available globally may vary from country to country, and the full list is subject to change as new products may be released. For the most recent updates, please visit the official website.

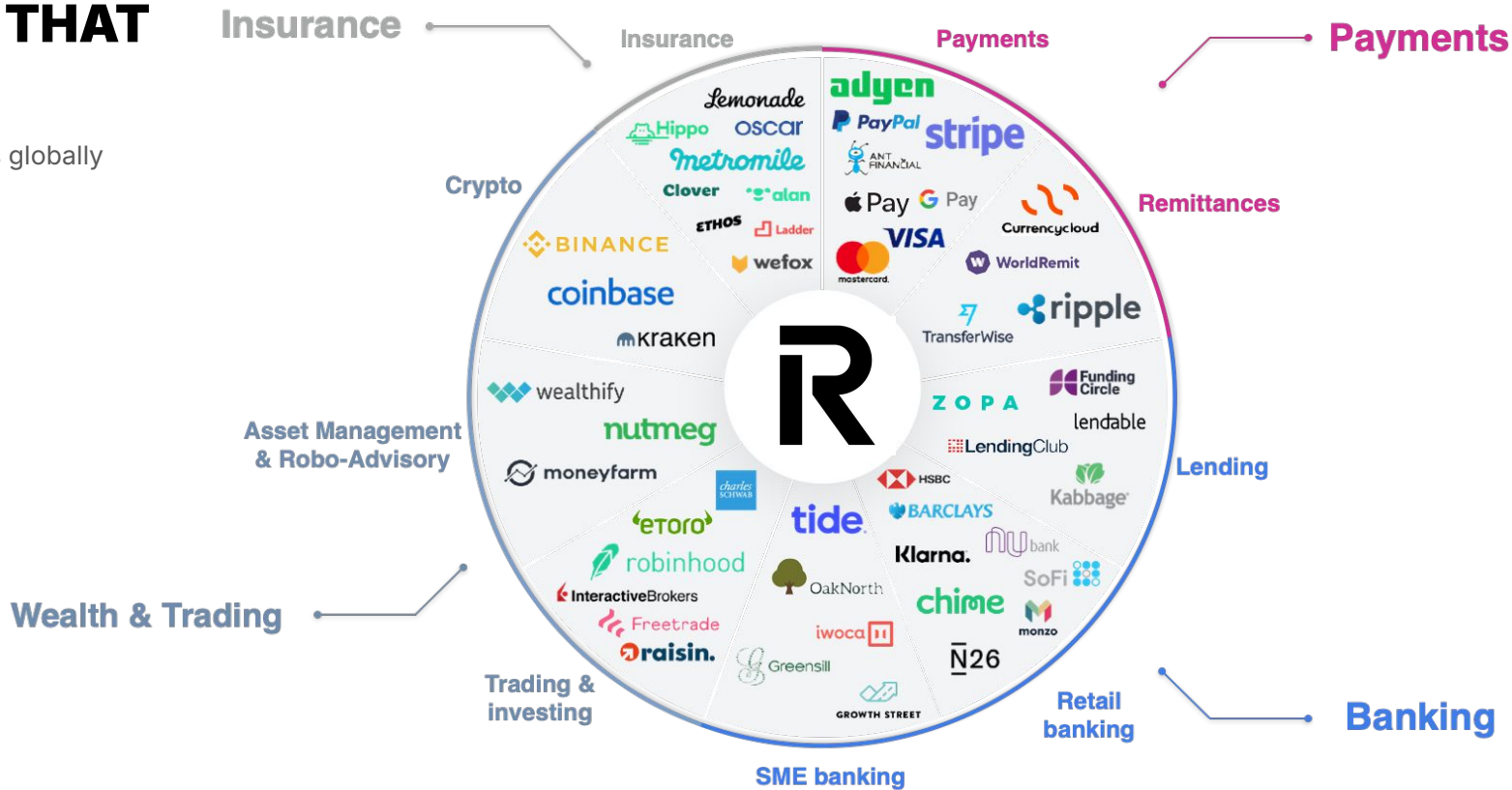
Retail

Business



# PRODUCTS THAT COVER ALL NEEDS

Selection of competitors globally



02

# REVOLUT'S HIGHLIGHTS IN 2024

# REVOLUT

Over the past year, Revolut has introduced several notable features and partnerships in the Netherlands:

- **Integration with Tikkie:** In August 2024, Revolut partnered with Tikkie, a popular Dutch payment app with approximately 9 million users. This integration allows Revolut users to link their accounts with Tikkie, facilitating seamless bill splitting and payment requests via messaging applications or QR codes.
- **RevPoints Partnership with KLM:** Revolut introduced RevPoints in collaboration with KLM, providing users with rewards and benefits linked to the airline.
- **<18 Instant Access Savings:** Revolut introduced interest-earning savings accounts for <18 users, allowing both parents and children to contribute funds.



# PRODUCT INNOVATION

## Tailored financial services for Dutch clients:

- **Equities & ETFs**
- **Robo-Advisor**
- **Flexible Cash Funds**
- **Local bank account**



### Equities & ETFs

Launch of commission-free ETF investment plans. Users can invest automatically and on a recurring basis, starting from €1, in over 300 ETFs listed in Europe.



### Robo-Advisor

An algorithm-driven, diversified portfolio tool with a minimum investment and a 0.75% annual fee.



### Flexible Cash Funds

With variable APY rates in EUR, GBP, and USD, it advances our mission to offer smarter, lower-risk financial solutions for all.



### Local bank account

Providing customers with easier local payments and faster transactions for a more tailored banking experience.

**03**

# **REVOLUT'S FUTURE PLANS**

# OUR GOAL: BECOMING THE EVERYDAY BANK FOR OUR DUTCH CUSTOMERS...

- **Mortgages:** Expanding into the Dutch mortgage market to offer competitive and flexible home financing solutions.
- **Local Banking Services:** Strengthening Revolut's presence as a full-scale bank in the Netherlands with localized financial products, including savings accounts, personal loans, and tailored financial solutions.
- **Enhanced customer experience,** with an emphasis on streamlined, accessible services.



# Q&A SESSION



# THANK YOU

